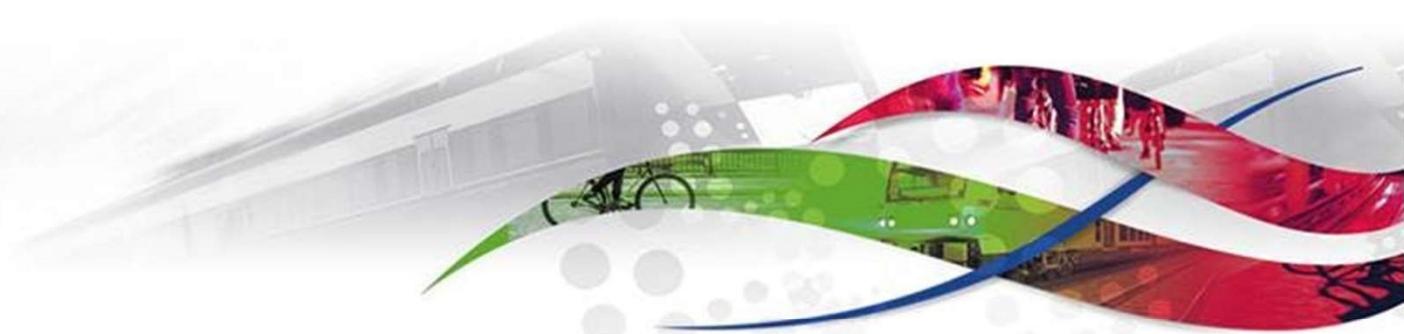


SMART Pannonia ATHU

9. März 2022
Eisenstadt / Kismarton



Partnerség / Partnerschaft



LP: West-Pannon
Regional and Economic
Development
Nonprofit Ltd.



PP02: Győr-Sopron-
Ebenfurt Railway Corp.
(GYSEV Zrt.)



PP03:
Regionalmanagement
Burgenland GmbH –
Mobilitätszentrale
Burgenland (RMB)



PP04: Regional
Government of
Burgenland



PP05: Verkehrsverbund
Ostregion GmbH (VOR)

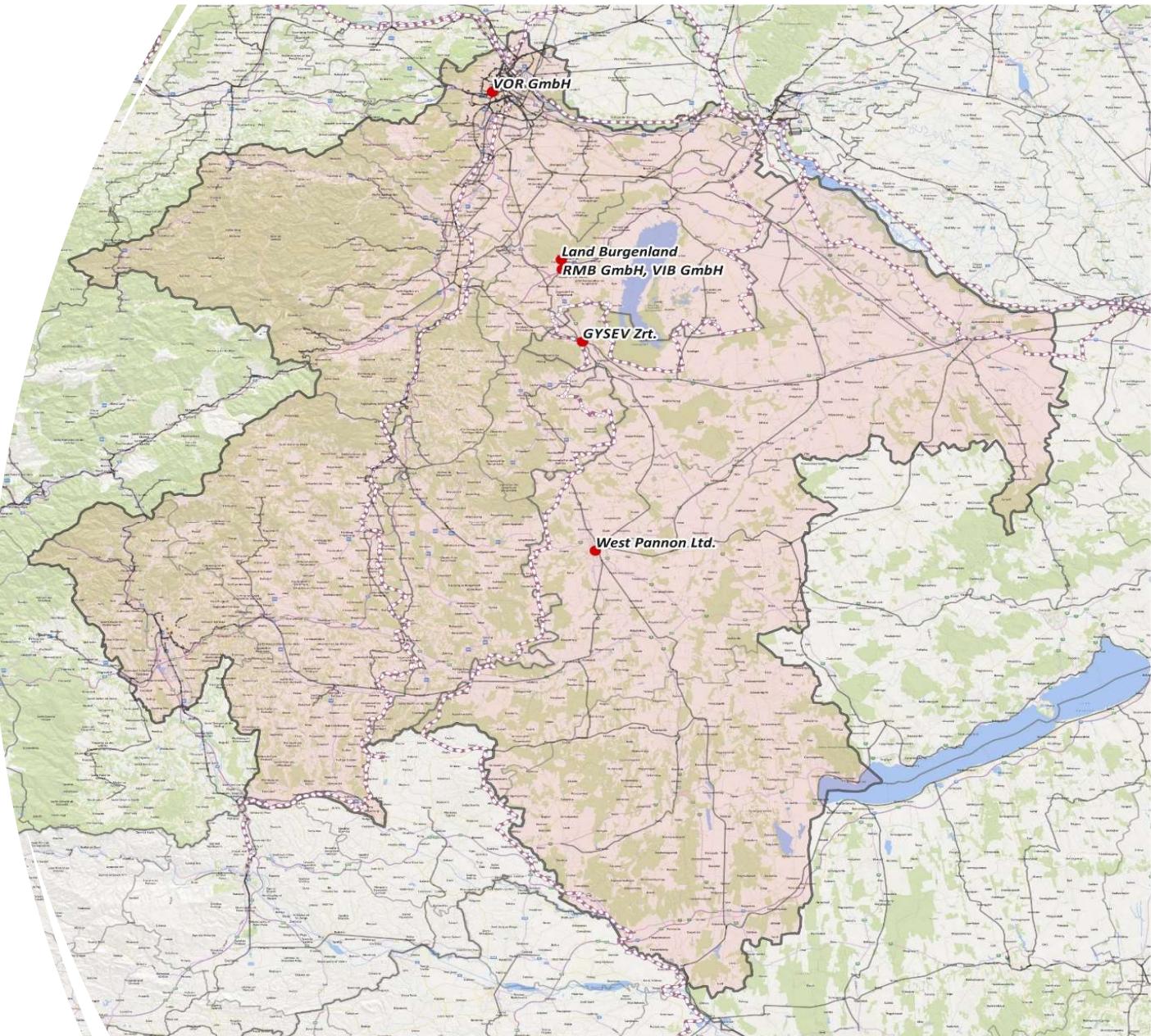
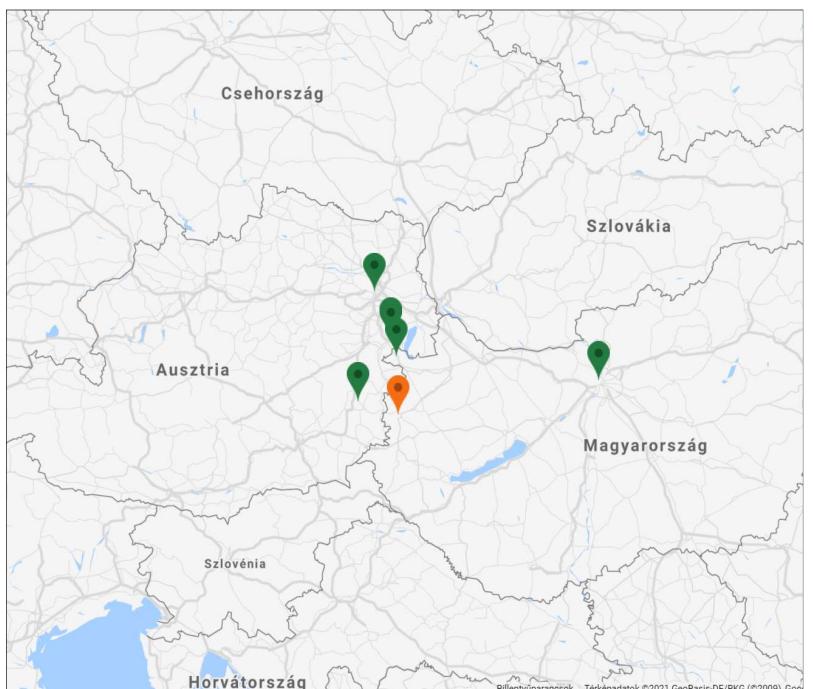


PP06: Ministry of
Foreign Affairs and
Trade Magyarország
(KKM)



PP07: Transport
Infrastructure
Burgenland Ltd. (VIB)

Funkcionális régió / Funktionale Region





Funkcionális régió / Funktionale Region

„transznacionális régiók, amelyek közös történelemben gyökerező gazdasági, társadalmi és kulturális sajátosságokkal rendelkeznek”

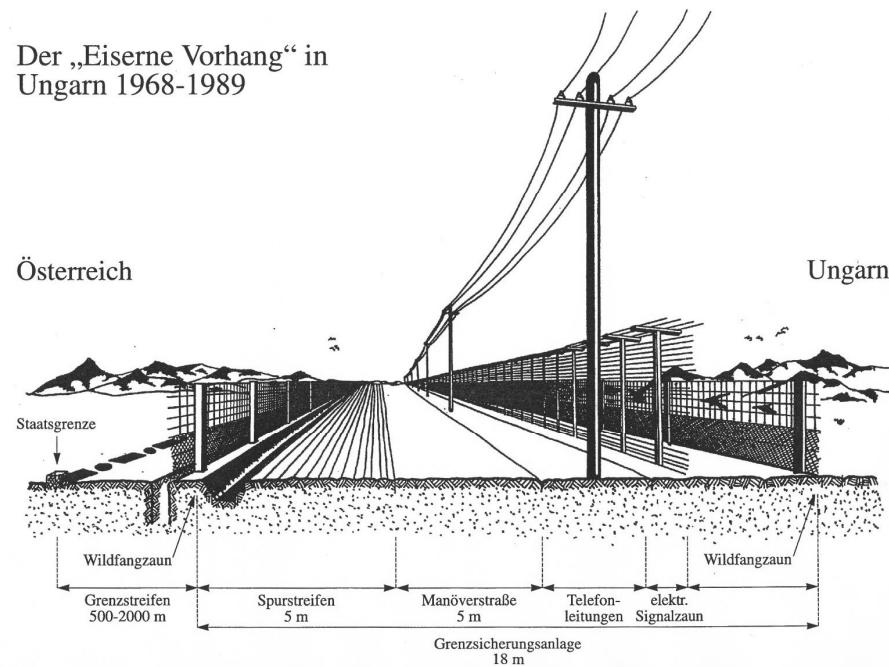
„transnationale Regionen mit gemeinsamen wirtschaftlichen, sozialen und kulturellen Merkmalen, die auf eine gemeinsame Geschichte zurückgehen”

(Luca Ferrarese – Interreg Central Europe JS)

- Közös történelem / gemeinsame Geschichte - Id. „k.u.k.” örökség, Vasfüggöny...
- Közös jelen / gemeinsame Gegenwart – ahol a határok összekötnek, nem elválasztanak...

Iron Curtain (1945-89)

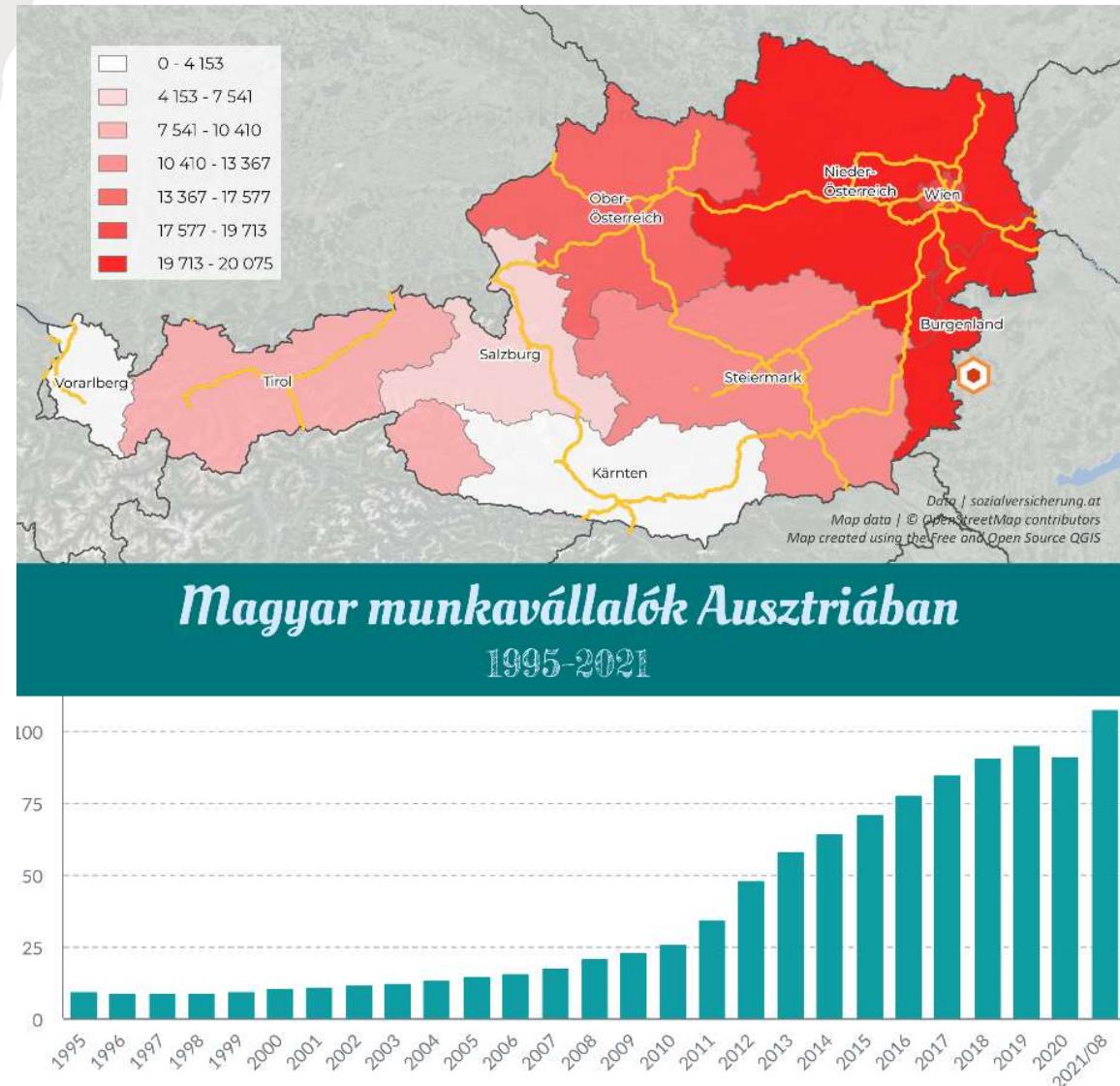
Der „Eiserne Vorhang“ in
Ungarn 1968-1989



Funkcionális régió

- **Közös munkaerő-piac /**
Gemeinsamer Arbeitsmarkt
- **Közös turisztikai piac /**
gemeinsamer touristischer Markt
- **Közös határon átnyúló vasúttársaság /** gemeinsames
grenzüberschreitendes
Eisenbahnunternehmen (Raaber
Bahn/GYSEV)

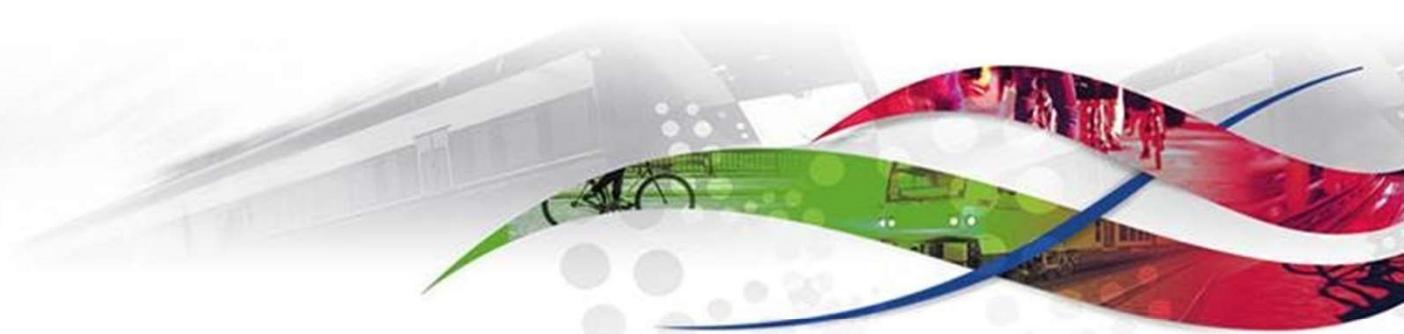
A fenntartható mobilitás a ragasztó köztünk. / Die nachhaltige Mobilität ist der Klebstoff zwischen uns...





A projekt aktivitásai – diójéban / Projektaktivitäten - kurz und bündig





Határon átnyúló közlekedési platform / Grenzüberschreitende Transportplattform



Cross-border transport platform

expert fora

expert study regarding a cross-border transport association

guideline for cross-border bus transport

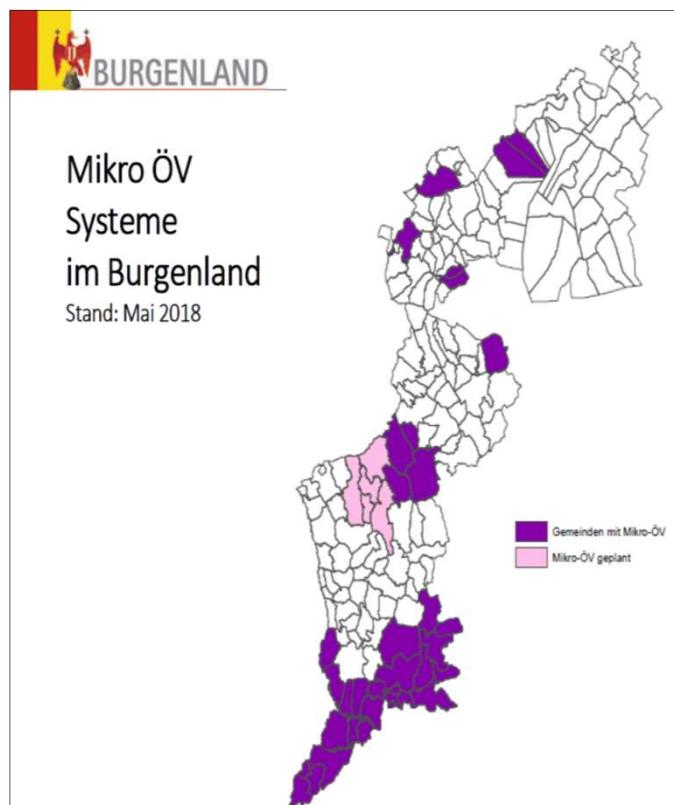
2 study tours

transport boards

cooperation agreement between stakeholders

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Smart Mobility



Study on micro public transport solutions of Burgenland



Smart Mobility

Smart Mobile App

cross - border intermodal route planner

trainings for mobility officers

mobility concept for 50 municipalities

mobility concept for 5 Hungarian-Austrian settlement couples

stops with dynamic, real-time timetable information

study on the introduction of a cross-border mobility card

update of the study on micro public transport of Burgenland

passenger evaluation and potential analysis

awareness raising campaign

P+R strategy of Burgenland

concept of expanding micro public transport

SMART Pannonia

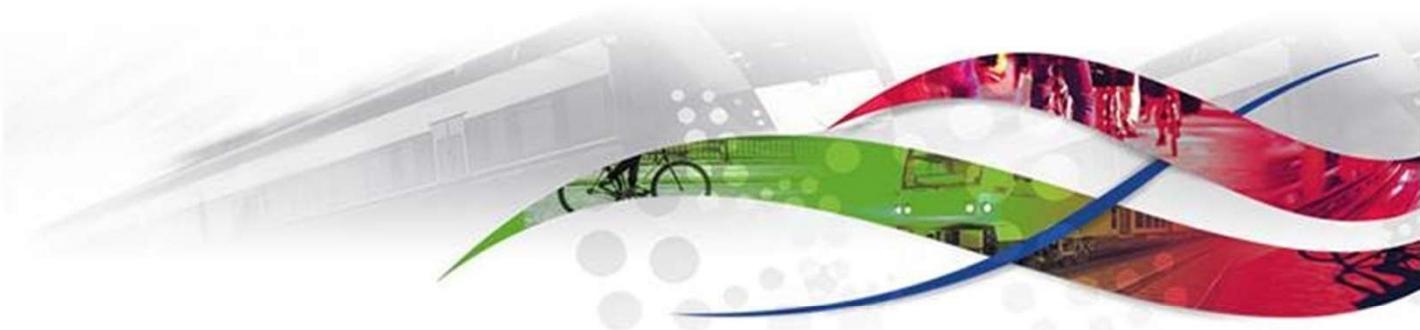
Kerékpáros intézkedések / Radverkehrmaßnahmen



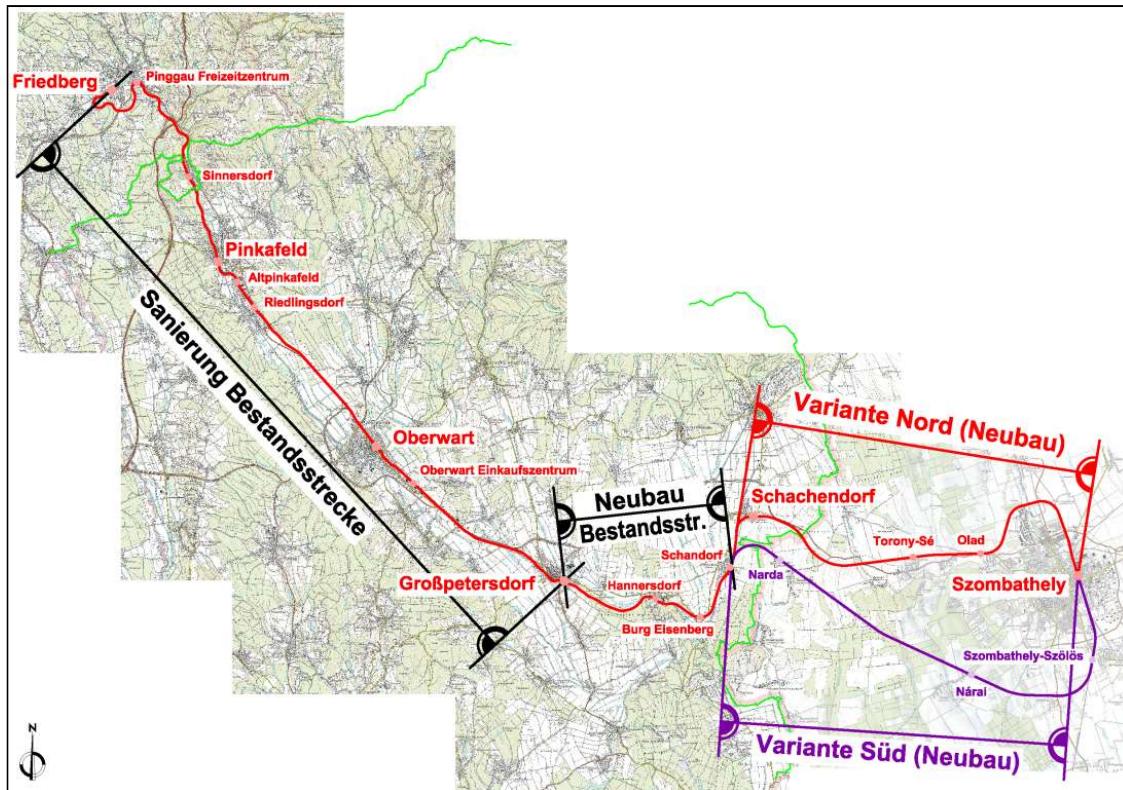
Cycling measures

- GIS database (cycling paths)
- cycling masterplan of Burgenland
- development of a basic network for everyday cycling
- bicycle race
- brand development, communication and marketing strategy for everyday cycling
- feasibility study on a bicycle rental system to be implemented along the lines of the GYSEV
- 110 running bikes for kindergartens
- road safety parkour for children
- education concept on bicycle safety

Road safety parkour for children in Sopron



Stratégiai tervezés / Strategische Planung



Strategic planning for future cross-border transport links

pre-feasibility study on the revitalization of the Szombathely-Oberwart railway line

8 meetings for the target group

work plan for the strategic planning of the future cross-border transport links

„Grenzbahn“ Oberwart-Szombathely railway – planning activity



Infrastrukturális beruházások / Infrastrukturmaßnahmen



Infrastructural measures to support cycling in
Austria and Hungary

7 bicycle storage facilities (AT-HU)

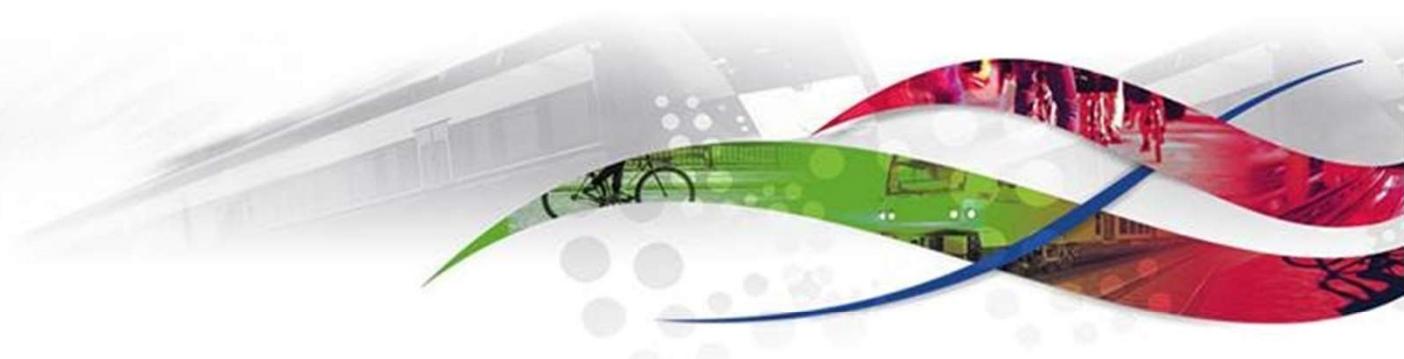
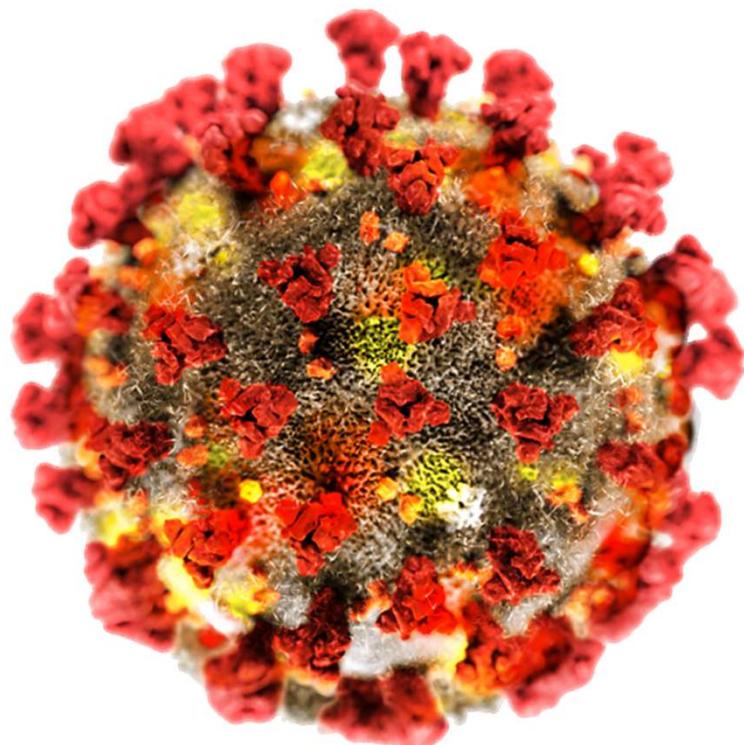
mobility centre at railway station in Szombathely

*Mobility centre at railway
station in Szombathely*





COVID-19



COVID-19 – situation evaluation and adaptation in the field of traffic

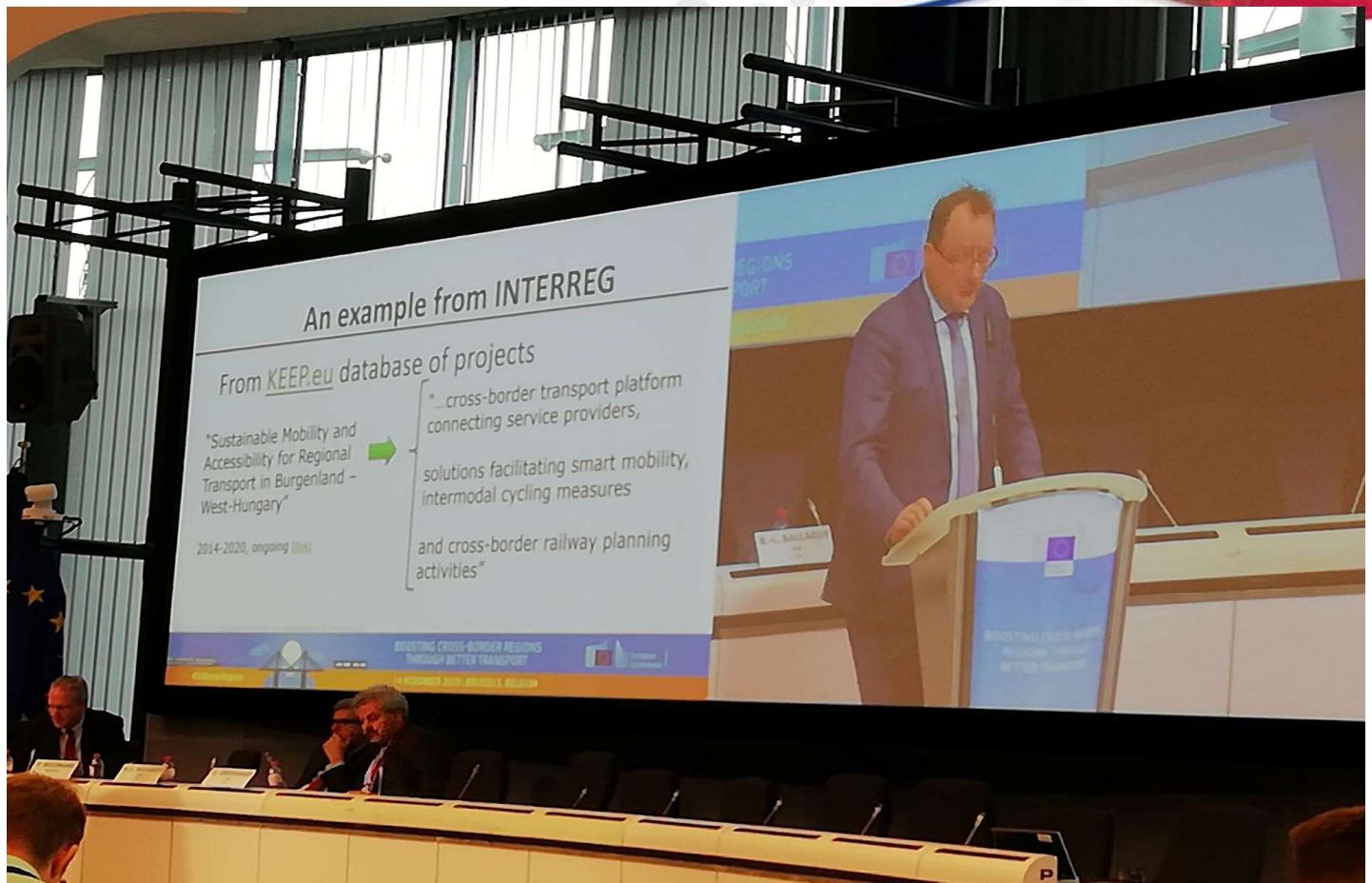
- traffic survey on railway lines
- summary report on mobility trends
- cross-border transport situation analysis
- cross-border online forum
- cross-border cycling actions
- development of digital training concepts
- 2 spotfilms

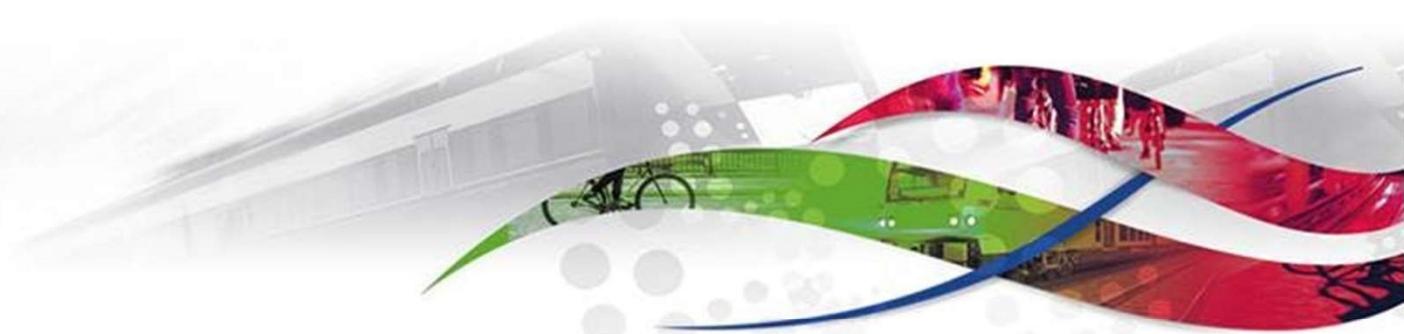


Kapitalizáció /

Kapitalisierung

Pascal Boijmans –
DG Regio Head of Unit (2019)

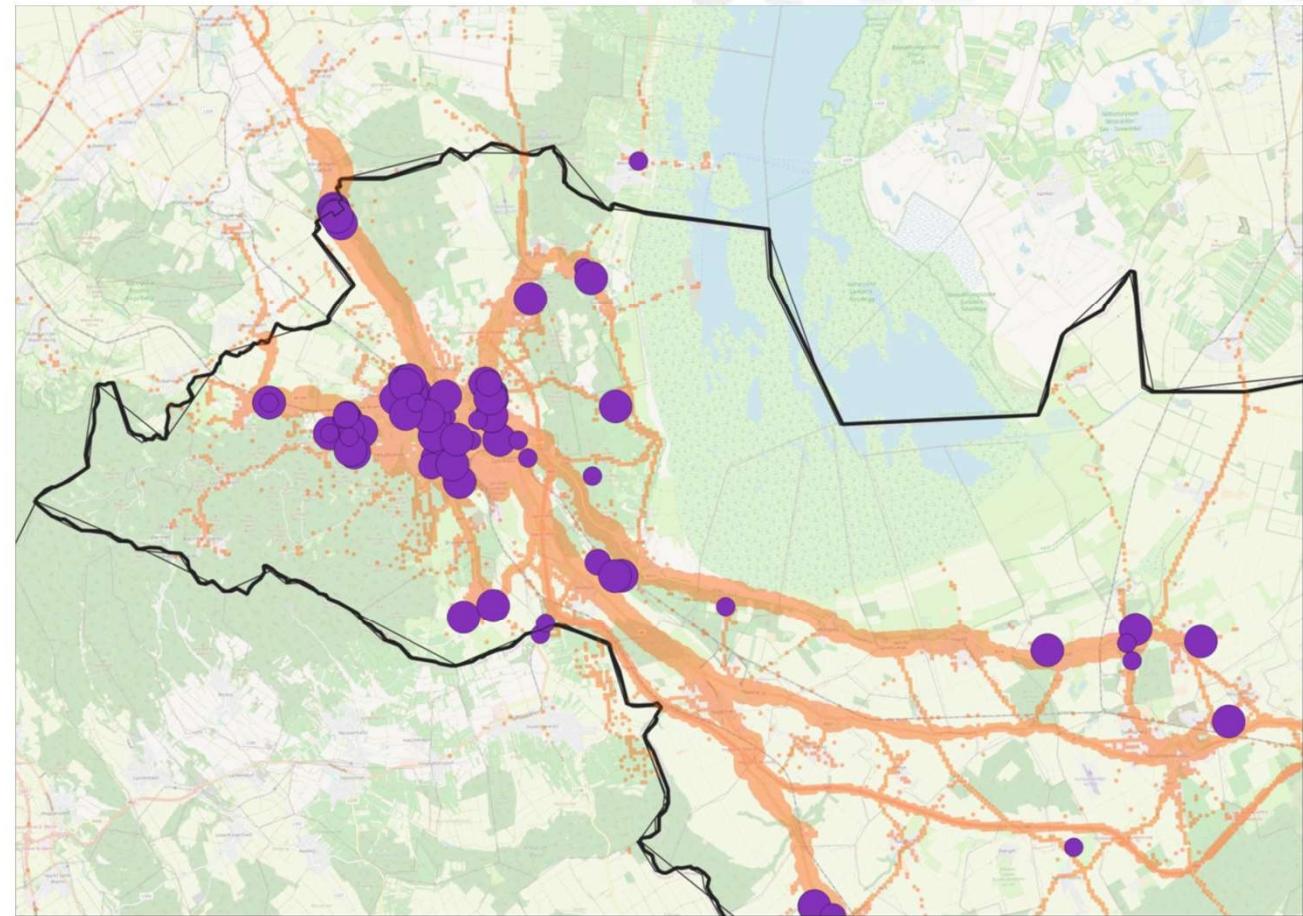




**Ingázó forgalom vizsgálata /
Untersuchung der
PendlerInnenströme**

2020.05.01 – 2021.10.31.

Sopron/Klingenbach

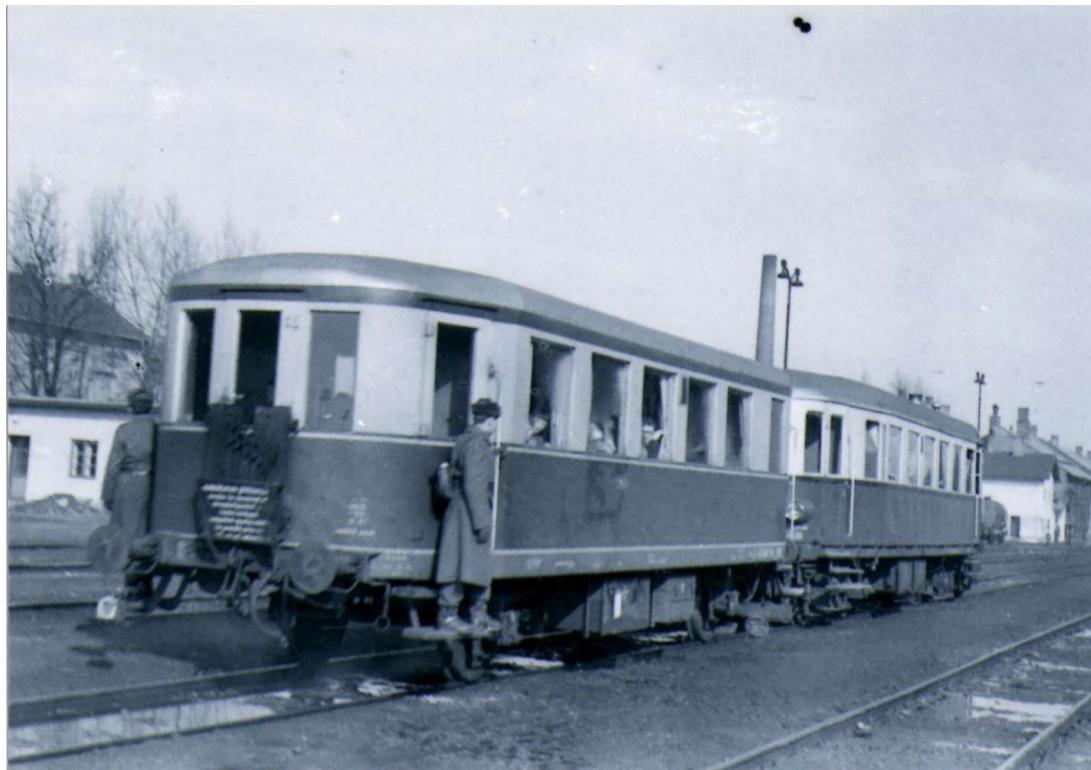




Partnerség jövőbeli tervei / Zukunftspläne der Partnerschaft – 2021-27

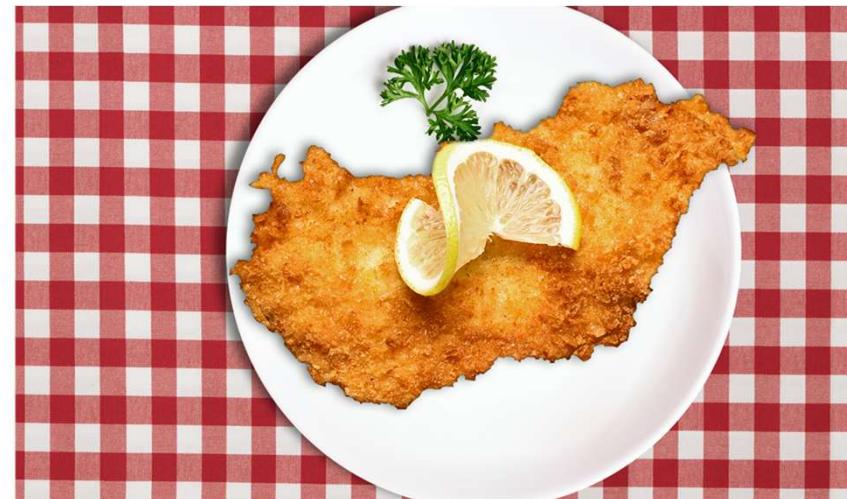
- Határon átnyúló forgalomra vonatkozó adatok / Daten der gü. Verkehr
- Tervezési aktivitások / Planungsinstrumente
- „Last mile”
- Mikromobilitás, kerékpáros intézkedések / Mikromobility, Radfahrmaßnahme
-

„COOL MOBILITY”





Thank you for your attention!



Halinka Péter
director for cross-border cooperation

West Pannon Nonprofit Ltd.

peter.halinka@westpannon.hu



SMART Pannonia ATHU image films

<https://www.youtube.com/watch?v=9tbtReJcYcw> (short version – 2:20)

<https://www.youtube.com/watch?v=Sa1O9BUHLP8&t=148s> (long version – 13:44)